

E-Newsletter Advertising Pricing

Size (pixels)	1x Rate	Monthly Rate
1200x565	\$150	\$600

Frequency

The FIRST THINGS E-Newsletter is sent out every Tuesday.

Art Specifications

- File formats: gif, jpg, png
- 72 ppi (pixels per inch)
- Size at designated pixels for ad type
- Submit via email to: firstthingsadsales@pma-inc.net
- Provide target URL
- Persistent rapid or strobing animation not acceptable

Contact Advertising Representatives


Publishing Management Associates, Inc.

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FIRST THINGS

READERS' CHOICE: LAST WEEK'S MOST READ ARTICLES

1




The Genius of Vince Gilligan's *Pluribus*

JASON M. BAXTER

Gilligan's special talent as a filmmaker is that he can borrow the most lavish and experimental cinematography from auteur directors—which in their hands seems conceited, precious, and boring—and redeploy it in ways that enlarge our capacity for emotion.

2




Caravaggio and Us

JASPREET SINGH BOPARAI

From the January issue: When Caravaggio arrived in Rome in the early 1590s, he was surrounded by repetitive mannerism and stale classicism. Art seemed to have stagnated in the Eternal City since the death of Michelangelo in 1564.


3



Defend the dignity of every person

The Master of Arts in Human Rights

3



Our Year in Books—2025

VARIOUS